



FIHTA Dive Fiji EXPO 2009

Bula Fiji Dive Industry,

FVB Dive Fiji Fiesta

The 7th ***FVB Dive Fiji Fiesta*** will take place in Fiji from 16th - 22nd May 2009. The event is aimed specifically at showcasing Fiji's awesome diving to key wholesalers and media from Fiji's key dive source markets. ***FVB Dive Fiji Fiesta*** has shaped up to be the biggest dive event in Fiji's yearly calendar.

The ***FVB Dive Fiji Fiesta*** is made possible through the collaboration of Air Pacific (Fiji's national airline carrier), the Fiji Visitors Bureau and Fiji dive operators through the FIHTA DiveComm.

This year the ***FVB Dive Fiji Fiesta*** is returning to the West of Fiji, highlighting Vatu-i-Ra, Mamanuca's and the Yasawas.

FIHTA Dive Fiji EXPO

FIHTA Dive Fiji EXPO is the finale of the week's program. ***FIHTA Dive Fiji EXPO*** is an event that creates the opportunity for the Fiji Dive Tourism industry to showcase itself to invited international Buyers.

This year's theme is centred around the ***Fiji Shark Conservation and Awareness Project*** as part of Fiji's commitment to the ***International Year of the Shark***. More details can be found at www.FijiShark.com.

The Venue for the ***FIHTA Dive Fiji EXPO*** is Sonaisali Island Resort on the main island of Viti Levu on Friday 22nd May 2009.

Organising Committee

The Event Coordinator at FIHTA is Katarina Bereso (Reception - FIHTA) reception@fihta.com.fj or telephone 330 2980. All communications should be directed through Kata.

Buyer/Sellers Profiles

As a registered Seller you will receive the Buyer prospectus. The prospectus will be compiled containing company details of all Buyers/Sellers registered for ***FIHTA Dive Fiji EXPO 2009***. The details will provide key information about each Buyer company attending which will assist you in contacting them.

Event Schedule

The schedule for this years event is similar to last year's successful organising:

1. In the morning the event will be run as a theatre style to allow all Sellers to present on stage a 10 minute presentation to all Buyers and Sellers.
2. In the afternoon the floor will be re organised into a open floor trade show. Each Seller will be able to set-up a designated booth
 - Sellers MUST have their PowerPoint presentation to FIHTA by Monday 11th May 2009 @ 0800 hrs (on CD preferably).



DIVE COMMITTEE (DiveComm)

- Sellers **MUST** be at the event scheduling session on Friday 22nd May 2009 @ 0800 hrs.
- All registered delegates must have the authority to negotiate contracts on behalf of the company they represent.
- Seller registrations are limited to 22 and will be allocated strictly in order of receipt providing full payment is received.

Registration Details

- FIHTA Members: 1 Delegate @ F\$400 VIP
- Non-FIHTA Members: 1 Delegate @ F\$600 VIP

(Non-refundable if cancellation is received less than 60 days prior to FIHTA Dive Fiji EXPO)

Any Additional Delegates/Partners are welcome at a cost of F\$150 VIP which must accompany your registration form.

The registration fee includes:

- Booth space (10ft x 5 ft), share power point
- Morning coffe/tea on event day
- Full lunch on event day
- 1 x 10-minute presentation in morning
- 3 hour open trade show event in afternoon
- Final Gala Night Dinner and Entertainment
- New business acquaintances
- Access to sponsoring scuba equipment suppliers
- Satchels/bags

We highly recommend bringing your own EXPO/show backdrop display as there is none available on site.



DIVE COMMITTEE (DiveComm)

Please Read Instructions Carefully when Registering.

Unregistered personnel will not be permitted into the **FIHTA Dive Fiji EXPO** venue during presentations or the open floor trade show. Ensure you have your **FIHTA Dive Fiji EXPO** badge with you at all times.

Application

Once FIHTA receives your application we will notify you by email when you have been accepted and the amount you will need to pay. If you do not hear from FIHTA 4 days after you submit your registration, it is your responsibility to resubmit and follow-up with FIHTA.

Registration and Seller biography information must be completed and returned together with FULL PAYMENT 14 days upon receipt of payment advice, or registration will automatically cancel.

The **FIHTA Dive Fiji EXPO** Committee will not issue confirmation letters to airlines concerned for discounted airfares. You should contact them directly. Pacific Sun and Air Fiji will be notified by the FIHTA and will have this information readily available.

IT IS YOUR RESPONSIBILITY TO ENSURE ALL RELEVANT INFORMATION AND PAYMENT ARE RECEIVED BY FIHTA. You will receive a receipt and note confirming your participation either in the mail or via email once complete registration is received.

Final Gala Dinner

The Final Gala Dinner is the Fiji Dive Industry Social Event of the year. Speakers from the international dive industry and the Fiji Tourism Industry are expected. All attendees/delegates of the **FIHTA Dive Fiji EXPO** are pre-booked for the Gala dinner, and the cost is included in the registration fees for the event.

The entire Fiji Dive Industry is welcome at a cost of F\$150 VIP per person which must be booked directly with Katarina Bereso (Reception - FIHTA) reception@fihta.com.fj or telephone 330 2980. (No refund is applicable if cancelled less than 60 days of commencement of **FIHTA Dive Fiji EXPO**).

Accommodation

Sonaisali Island Resort is offering special industry rates for accommodation of F\$168.00; please contact them directly and ask for the **FIHTA Dive Fiji EXPO** discount. Subject to availability at time of reservation. Book early as there are a limited number available.

Rate is Fijian Dollars per room per night and include all Taxes and full American Buffet Breakfast for two daily.

Contact Mary Chew, Reservations Supervisor, res_supervisor@sonaisali.com



DIVE COMMITTEE (DiveComm)

FIHTA Dive Fiji EXPO 2009: Programme

This programme should be kept on file for reference when making transfers/flight arrangements etc. Any major changes will be advised via e-mail.

Thursday 21st May 2009

- 1300hrs-1400hrs Scuba Diving Magazine Seminar
"Marketing Diving in the New World of Media"
Mr Andrew Wiens, ***(FIHTA Members only)***
- 1400hrs-1600hrs FIHTA Dive Members Open Meeting, ***(FIHTA Members only)***
- 1600hrs-1800hrs Buyers arrive at Sonaisali Island Resort
- 1300hrs-1800hrs Sellers to ensure/confirm presentations are supplied to FIHTA Secretariat Events staff

Friday 22nd November 2009

- 0800hrs Event Introduction by FIHTA DiveComm
- 0830-1030hrs 10 minutes Presentations (10 Sellers)
- 1030-1100hrs Hosted Morning tea
- 1100-1300hrs 10 minutes Presentations (10 Sellers)
- 1300-1400hrs Hosted lunch at Sonaisali Island Resort (PADI)
- 1300-1400hrs Sellers to set-up booths for open floor Trade Show
- 1400-1700hrs Open Floor Trade Show
- 1900hrs Cocktails in Bar
- 1930hrs Final Gala Dinner



DIVE COMMITTEE (DiveComm)

FIHTA Dive Fiji EXPO 2009: APPLICATION - SELLER FORM

No maximum number of delegates this year, bring the team! Please book your accommodation direct at Sonaisali Island Resort. Do not use upper case or capitals unless at the beginning of a sentence or name. Your spelling must be correct.

Organisation (Required)	
Postal Address (Required)	
Phone (Required)	
Fax (Required)	
E-mail (Required)	
Website (Required)	

Preferred Booth Selection

Choice 1	Choice 2	Choice 3

Primary Delegate (primary contact):

All information/updates from the Secretariat will be forwarded to this contact/address.

First Name	
Last Name	
E-mail	

Additional Delegate/Partner Name

First Name	
Last Name	
E-mail	

Company Biography (no more than 100 words):

This must be submitted with Registration. Do not request Secretariat to use last year's biography as information is not available. We advise that you do not use this section for notes to Secretariat as this will automatically appear as your biography on printed material. Only use upper case or caps at the beginning of sentence or name.



DIVE COMMITTEE (DiveComm)

Dive Fiji EXPO 2009 Floor Plan

